2026

TOAST OF THE TOWN

PRESENTED BY Synergy Projects Ltd.

"What we do today saves lives tomorrow"

Honouring

Terry O'Flynn

April 17, 2026
River Cree Hotel and Casino

PARTNERSHIP OPPORTUNITIES

In support of the
CURE CANCER FOUNDATION

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The Honouree Terry O'Flynn

Terry is a true Albertan. Born in Brooks and raised in Camrose his roots run deep in community and commitment. From an early age, he was inspired by the selfless example of his parents, Tom and Ginny, who despite their modest middle class means, gave generously of both their time and resources to support the local community.

That legacy of giving left a lasting impression. Over the decades, Terry has continued to give tirelessly; offering both time and financial support to a wide range of organizations, always with humility and a steadfast belief in strengthening the communities around him.

Terry is widely recognized for his leadership and volunteerism as a board member with prominent organizations such as the Edmonton Oilers Community Foundation, the Jerry Forbes Centre for Community Spirit, the Edmonton Eskimos Football Club, and the Alberta Enterprise Group. He also served as Co-Chair of the IIHF Hockey Canada World Junior Hockey Championships and as Committee Chair for the NHL Heritage Classic.

Terry's professional journey in the industrial sector began in 1980, where he worked his way up from the warehouse floor into sales. In 1983 he joined Telford Valve starting in inside sales, eventually rising to second in command.

In September 1995, Terry co-founded Prism Flow Products with Rick Stanton. What began as a two-man startup has, over the past 30 years, grown into a thriving international valve company, earning them the nickname "the valve guys". This remarkable success is a testament to perseverance, grit, and unwavering work ethic. Now in his 46th year in the industry, Terry remains a respected leader and mentor in the field.

Of note is the impact that cancer and personal loss have had on how Terry views challenges in boardrooms, at work, and in life. These experiences have shaped his perspective, deepening his empathy and understanding, strengthening his resolve, and reinforcing what truly matters.

Through it all, in business, in volunteering, and in life, Terry has remained grounded in the values he learned growing up - hard work, community service, and integrity. His impact is seen not just in the success of Prism Flow, but in the countless lives he's touched along the way.

THE CAUSE

What is CAR-T Cell Immunotherapy?

This revolutionary new cancer treatment boosts the body's immune system, giving it the tools it needs to start fighting cancer cells by itself. Chimeric antigen receptor (CAR) T-cell therapy takes the patient's T-cells and genetically manipulates them to add chimeric antigen receptors onto them. This acts as a new barcode reader, helping the T-cell recognize cancer and activating the T-cell.

Once the immune system can identify cancer cells again, the host has a better chance of fighting the disease. CAR T-cells recognizing these cancer cells have led to cures in multiply relapsed acute lymphoblastic leukemia (ALL) and aggressive non-Hodgkin lymphoma (NHL). By utilizing CAR T cells, a group of patients who would typically be palliative would have a serious chance at beating the disease.

The 2026 Toast of the Town Evening Event Will Help Bring Life-Saving Cancer Treatment Home

Right now, CAR T-cell immunotherapy is one of the most promising cancer treatments available, but it requires Alberta patients to have their cells sent out of province for processing. It's costly, slow, and limits access.

With your help, the Cure Cancer Foundation is raising $2.5 million by fall of 2026 to purchase the critical equipment needed to bring this therapy home to the Cross Cancer Institute. This state-of-the-art technology will allow scientists and clinicians to create personalized, cancer-fighting immune cells right here in Edmonton. This treatment will be faster, safer, and at a fraction of the current cost.

Your support isn't just funding equipment.

It's fueling possibility. It's accelerating hope. It's helping cure cancer—one cell, one patient, one discovery at a time.

Your support will help fund:

4 CliniMACS Prodigy units

to manufacture CAR T-cells for treatment and research

Price: $405K each, $1.62 million total

MACSQuant Analyzer

for quality control and analysis of the modified cells

Price: $230,000

QuantStudio 12K Flex

for working with DNA and building cell therapies

Price: $375,000

xCELLigence eSight Platform

to test multiple treatment prototypes simultaneously, speeding up research and saving lives

Price: $250,000

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PARTNERSHIP OPPORTUNITIES

$25,000 Title Partner of Toast of the Town

- Pre-VIP: Early access to the VIP Alumni Reception
- Eight reserved Toast of the Town seats
- Preferred Table Location
- Eight tickets to VIP Alumni Reception
- Prominent Signage in the VIP area
- Four Passes to the Alumni Lounge during an Oilers Game*
  **Alumni passes do not include game tickets*
- Opportunity to attend an Oilers Alumni Luncheon
- Prominent Signage on Logo and all event materials
- Prominent Signage in the main room
- Prominent logo recognition on all event collateral materials
- Prominent exposure on all social media for the event
- Prominent exposure at the Hall of Fame Announcement

$15,000 Gold Level Partner

- Eight reserved Toast of the Town seats
- Preferred Seating
- Eight tickets to VIP Alumni Reception
- Four Passes to the Alumni Lounge during an Oilers Game*
  **Alumni passes do not include game tickets*
- Opportunity to attend an Oilers Alumni Luncheon
- Prominent Signage in the VIP area
- Prominent Signage in the main room
- Prominent logo recognition on event collateral materials

$10,000 Silver Level Partner

- Eight reserved Toast of the Town seats
- Preferred Seating
- Eight tickets to VIP Alumni Reception
- Prominent Signage in the main room
- Prominent logo recognition on event collateral materials

$7500 Bronze Level Partner

- Six reserved Toast of the Town seats
- Prominent logo recognition on event collateral materials
- Four invitations to an Oilers dressing room tour

Customized Partnerships are available upon request. Please get in touch

Contact John Liston for more information at John@Newcastlewestpartners.com or 780-934-3716

CURE CANCER FOUNDATION

The Cure Cancer Foundation is a grassroots movement started by a group of caring individuals with decades of experience in raising funds for cancer research and treatment right here in Alberta.

The foundation consists of volunteers who've built direct connections with researchers and doctors. The goal is to help researchers and cancer professionals share their stories to ensure vital funding is raised for research and treatment programs.

We are passionate about finding a cure and enhancing the lives of Albertans dealing with the disease. All proceeds will be directed towards the latest cancer research.

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Board Members

Barrie Stafford	Brendan Connolly	John Liston	Darin Stuckey
Clayton Cassidy	Rhonda Hjorth	Blaine MacMillan	

Committee Members

Bob Sproule	Chris Hayden	Railene Hooper	Landon Kiltz
Dean Heuman	Grace O'Flynn	Linda Carstairs	Kevin Karius
Renee MacTavish	Robert Bray	Geri Jakubec	Kelly Sorsdahl
Patrick Laforge	Lindsay Gilbert	Kevin Lowe	Andre St Louis

In Memoria and honour of Brian Anstice and John Sexsmith. Always missed, but Never Forgotten!

Help us find a cure

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In support of the CURE CANCER FOUNDATION

Finding a cure for blood cancers

"What we do today saves lives tomorrow"

For partnership inquiries, contact **John Liston** at **John@Newcastlewestpartners.com** or **780-934-3716**

Customized partnerships are available upon request

toastofthetownccf.com | curecancerfoundation.ca